



YOUR FLIGHTEXPERTS

HitchHiker 2011

newsletter no. 05/11

Dear Readers,

"X-Products" is one of the hot topics at the moment. We have therefore developed an innovative solution for the flight component in packaged trips. The pioneer in X-Business, JT Touristik, is now the first customer using our X-Converter. In this newsletter we would like to introduce this cooperation to you and give you an overview of how the X-Converter workflow is proceeding in detail.

We would be pleased to present you the X-Converter in detail in a personal conversation. Simply schedule a meeting with us at the Travel Expo in Cologne from September 13th to 14th 2011 at HitchHiker stand C4.

Kind regards,

Melanie Blumentritt

Marketing Manager
HitchHiker GmbH





Customer Story:

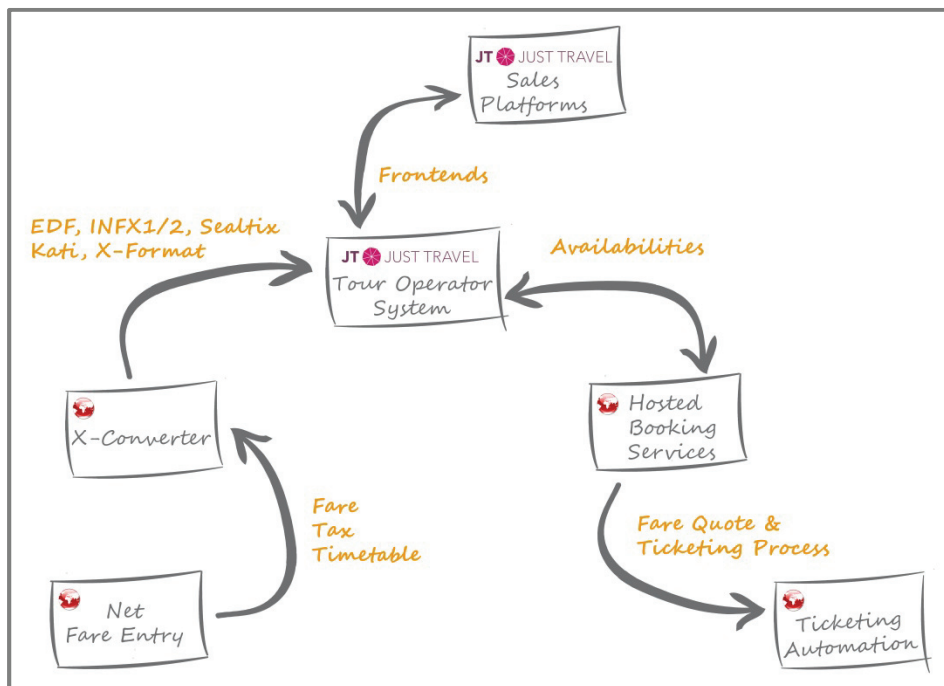
JT Touristik counts on HitchHiker

The pioneer in X-Business, JT Touristik, uses HitchHiker X-Converter

Today, the decisive competitive advantage belongs to the one who can build dynamic packages quickly, cost-effectively and at daily updated prices. The most complex part of a packaged tour is the flight. To be able to offer the broadest spectrum possible for this component, JT Touristik, as the pioneer in X-Business, has opted for the latest technology by HitchHiker. The HitchHiker X-Converter generates all elements of the flight component: fare/price, tax and timetable. The special thing about it is that all this happens without any involvement of a GDS. Thus, the data is made available extremely fast and cost-efficient. With this data generation HitchHiker is so far unique on the market. JT Touristik is the first customer using the X-Converter.

„Already today, every third trip booked with Traveltainment, is an X-Product. Therefore, we have been working intensively on a high-capacity solution to generate professional flight data for dynamic packages. With our Pathfinder Technology and latest caching methods we have realised an efficient product with a preeminent position on the market“, explains Thomas Boffo, Managing Director HitchHiker.

HitchHiker Workflow using the example of JT Touristik





With the X-Converter fares, taxes and timetables are created according to the given routings by JT Touristik. Besides trips to the United Arab Emirates, a further 120 destinations belong to the product portfolio of the Tour Operator from Berlin. The flight data is exported to the JT Touristik Tour Operator System and third parties in the desired format, the choices are EDF, Kati, INFX1, INFX2, Sealtix and the HitchHiker X-Format.



Jasmin Taylor, Managing Director JT Touristik: "Through the use of HitchHiker Technology we are deploying a process for flights, which was decisively co-developed by us and is now perfectly customised to our needs.

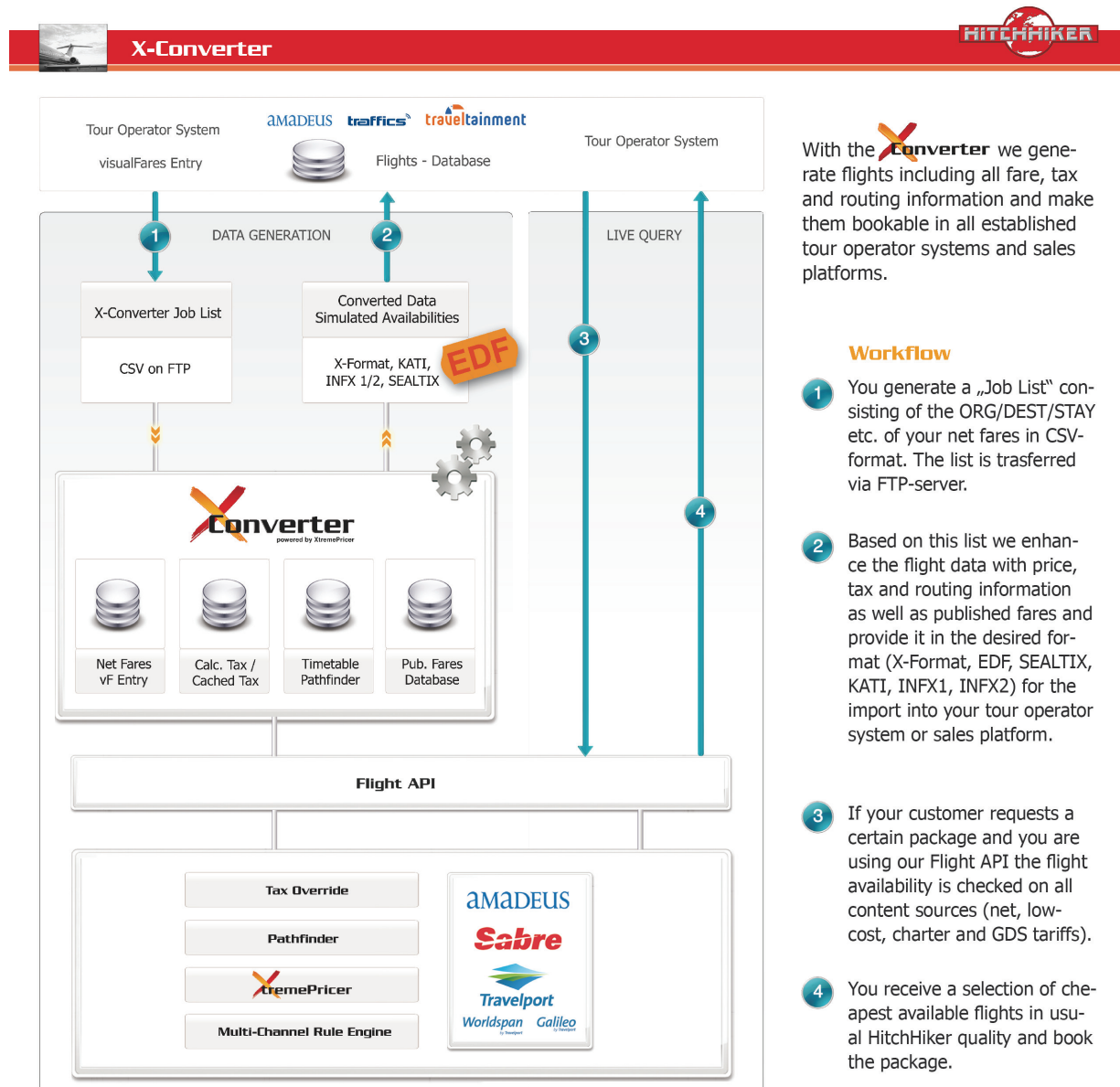
The workflows are optimised and we can dispose of an even broader range of products. For the flight part HitchHiker is a competent and professional partner."





Product Enhancements:

X-Converter including EDF



fvw See the X-Converter for yourself at the FVW Congress, September 13th to 14th
KONGRESS 2011 in Cologne and visit us at HitchHiker **stand C4!**

