



YOUR **FLIGHT** EXPERTS

## HitchHiker 2010

newsletter no. 03/10

### Dear Readers,

Consistent with the high temperatures of the last few weeks we've expanded our WebFare Engine by yet another airline. **Air Arabia**, the first and largest low-cost carrier of the Middle East and North Africa, is now connected.

Additionally, this newsletter explains the prime benefits of our **WebFare Engine**. Since we focus on quality and capacity of the integrated airlines we can offer you this efficient tool to increase your low-cost turnover quickly and easily.

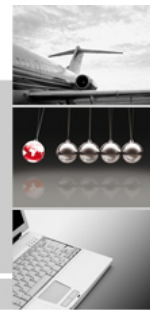
If you have any further questions or comments, our sales team is at your disposal and can be contacted at [sales@hitchhiker.com](mailto:sales@hitchhiker.com).

We are very much looking forward to your feedback.

Kind regards,

Sascha Nau  
Director Marketing  
HitchHiker GmbH





## Air Arabia and the HitchHiker WebFare Engine

Since its foundation in 2003, Air Arabia has developed quite an impressive success story. The pioneer of the Arabian low-cost market is also the first Arabic airline that is listed on the Dubai Financial Market and therefore publicly owned. Air Arabia flies to over 60 destinations from its 3 hubs and offers low-priced flights from the main European airports to Casablanca and via Sharjah to Asia.

Via a **Multi-Carrier Plug-in** 3 airlines belonging to Air Arabia have been connected to the WebFare Engine:

- Air Arabia (G9) with Hub in Sharjah (SHJ)
- Air Arabia Maroc (3O) with Hub in Casablanca (CMN)
- Air Arabia Egypt (E5) with Hub in Alexandria (HBE)

Making air travel more convenient by providing low-priced flights online is the major focus of Air Arabia as well as many other low-cost carriers. Thus, web-based tariffs should not be missing in any flight portfolio of a tour operator, portal or travel agency.

You can book all of the top low-cost carrier and Internet-based tariffs of scheduled airlines with our WebFare Engine easily and comfortably. Currently, we have integrated the largest low-cost airlines, including Easyjet and Ryanair, which account for over 80% of the European low-cost turnover. The next carrier to be connected is **Pegasus Airlines**.

All airlines are either connected via **API or screen scraping** or both. Most importantly, you receive all of these flights without any additional surcharges! Meaning, all prices in the WebFare Engine are exactly the same as on the original website. Thus, you can always be on par with the low-cost airlines.

The HitchHiker WebFare Engine is a flexible product, which you can either apply within a TeMyra.net application or connect to your own solution via TeMyra.XML. In combination with our Multi-Channel Rule Engine you can set specific rules, which define that for certain routes only low-cost tariffs are queried.

So, in effect you are able to save GDS transaction costs and offer your customers more selective and economical flights. Naturally, visualFares and TeMyra.net products allow you to manage and book charter, published, net, nego, CAT35 and corporate fares from all 4 GDS' as well.

You can find a complete summary of all integrated web-based and low-cost airlines at the following link: [http://news.hitchhiker.com/hitchhiker\\_webfares.pdf](http://news.hitchhiker.com/hitchhiker_webfares.pdf)

