



**YOUR FLIGHTEXPERTS**

## **HitchHiker ITB PreView 2011**

newsletter no. 02/11

**Dear Readers,**

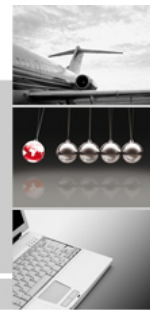
In our second newsletter we would like to proudly present our new exhibiting partner Sirena-Travel.

**Sirena-Travel** is the largest Russian GDS providing the best flight content for the Russian market bookable with TeMyra.net. Together with our new partner we will be integrating the best-quality Russian fare sources for your flight bookings.

Visit us at our **stand 130** in hall 6.1. We are looking forward to meeting you in Berlin.

Kind regards,

Melanie Blumentritt  
Marketing Manager  
HitchHiker GmbH



The first negotiations between HitchHiker and the largest Russian GDS, Sirena-Travel, took place in 2010. Now in 2011, HitchHiker customers will be able to profit from this strategic cooperation. Russian GDS content by Sirena-Travel will be bookable through HitchHiker's booking solution called TeMyra.net.

The largest Russian travel company benefits from over 10 years of experience in IT solutions for the aviation industry. It provides top content of Russian carriers and routes; every second ticket in Russia is sold from one of Sirena-Travel's terminals.

With Sirena-Travel, HitchHiker now offers a 6-GDS booking engine (Abacus, Amadeus, Galileo, Sabre, Sirena-Travel, Worldspan), which is further enhanced with net fare, charter and low-cost content. HitchHiker customers are able to dynamically choose the content they need.

For Sirena-Travel, the partnership with HitchHiker opens access to European low-cost content. Sirena-Travel customers will be able to book flights on all major European low-cost carriers through the integration of the HitchHiker WebFare Engine.

The joint international forces of Sirena-Travel with their Russian GDS content and HitchHiker with their European Low-Cost Content form the perfect match!

For personal consultations and live-presentations, both companies will be available at a joint stand at the ITB Berlin and MITT in Moscow.

We are looking forward to your visit.

Meet us @ **ITB, hall 6.1, stand 130**



**Mitt, Moscow, hall 1, stand 1-722**

